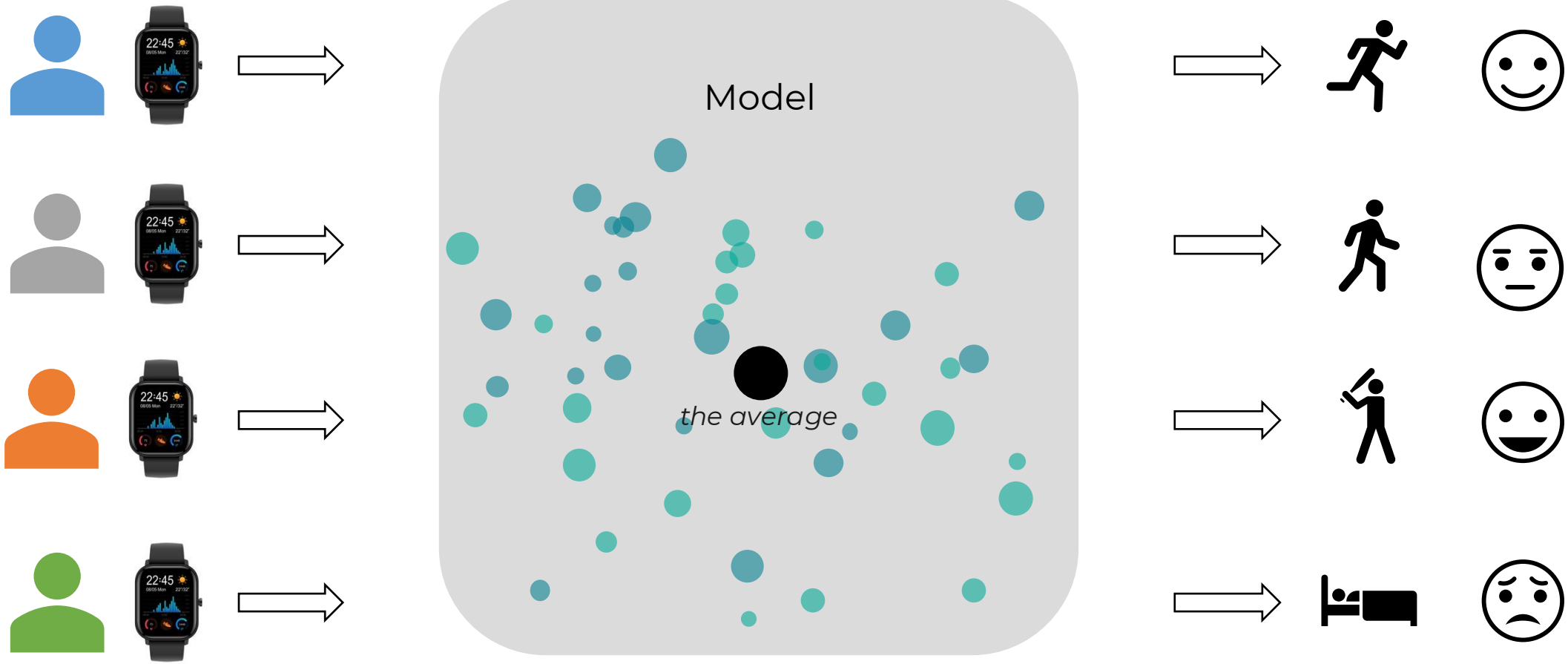
The gap



Models fit the “typical” person

HEIDELBERG LAUREATE FORUM

Three questions

1

How much does fitting the individual pay off?

Big gains for subjective targets (how good your sleep felt); little for objective ones (how long you slept).



2

Does individuality make you identifiable?

Privacy risk lower than prior work suggested.



3

How to fit an individual when data is scarce?

Generate person-specific data.



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Towards a model that

fits the person, not

the population

